

# SIMPLICITY NORDEN



# **Simplicity Norden**

Simplicity Norden is Simplicity's flagship. It is our first fund and it was launched when the fund company was founded in September 2002. Since then, the fund has been top ranked, measured in total return for its category.

# **Objective and Investment Policy**

The Fund is an actively managed equity fund that invests in shares linked to the stock exchanges in Denmark, Finland, Norway and Sweden according to a structured and disciplined investment process. Investment decisions are based on an analysis of several stock trends, as well as qualitative and quantitative factors. The objective of the investment strategy is to identify quality companies with high performing stocks at favorable valuations.

The Fund is actively managed and does not take into consideration an individual stock's weight in the underlying index. During certain market conditions, the fund may invest a considerably larger part of its portfolio in industries or regions compared to both its past, other comparable equity funds and its benchmark index. The goal is to achieve a positive return and exceed its benchmark index STOXX Nordic Total Market Net Return Index. The fund has no requirements nor ambitions to follow its benchmark index.

The Fund may place its funds in transferable securities, fund units and money market instruments and may place up to 10 percent in unlisted shares. The Fund may place no more than 10 percent of its funds in fund units. To increase the Fund's return, the Fund may conduct share lending. In the case of share lending, the counterparty provides collateral amounting to 105% of the market value of the loans granted. The Fund normally leaves no dividend; instead all revenues are reinvested in the Fund. Deposits and withdrawals from the Fund can usually be made every weekday.

# Share Classes

The fund has two share classes: A and B

- Share class A is open for all investors. The maximum fee is 1.70 % per annum.
- Share class B is associated with special conditions for distribution and can only be purchased through certain distributors in accordance with section 9 of the fund rules. The maximum fee is 1.00 % per annum.

# **Historical Return**

The fund performance (return) is calculated net of the annual fee. The value in all years is calculated in Swedish Kronor and with dividends reinvested in the Fund. Previous results are no guarantee of future results. Share class A was launched on September 23, 2002. Share class B was launched on September 30, 2019 and therefore has no previous result to disclose.

# Who should invest in the fund?

Simplicity Norden targets investors who believe in shares related to the

Nordic market. Simplicity's investment model is structured to utilize long trends and it is therefore important that our unit holders also have a long-term investment horizon, at least five years. Investors must be able to accept that large fluctuations may occur.

# **Risk Level / Potential Return**

Lower risk Higher ris				Higher risk		
Typically lov	cally lower rewards Typically higher rewards				ner rewards	
1	2	З	4	5	6	7

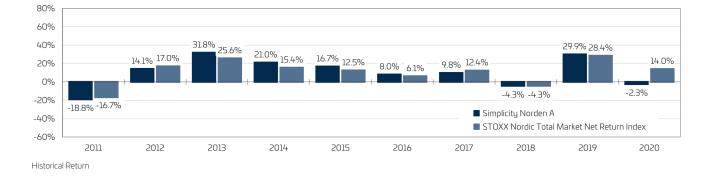
The risk/reward indicator illustrates the relationship between risk and potential returns from an investment in the fund. The indicator is based on how the fund's value has changed over the last five years. The fund belongs in category 5, which means high risk for both increases and decreases in the value of fund shares. Category 1 does not indicate a risk free investment. Over time the fund may shift to both the right and left on the indicator scale. This is because the indicator is based on historical data which is not a guarantee of future risk and returns. Our investment strategy means that the risk in our funds varies over time. During certain periods the risk is very high compared to the historical risk level and also compared to other funds in the same category.

Below is a description of the fund's specific risks that are due to its investment strategy.

MARKET RISK – The risk of securities decreasing in value as a result of changes in the market situation. A downturn in the market as a result of a downturn in the overall economic cycle, unexpected world events, natural disasters, etc. are examples of market risk. Investing in equities and equity funds always means exposure to market risk. Simplicity Norden must invest at least 75% of the assets in shares or equity-related instruments. This means that the fund always has a large exposure to underlying markets, which means that it will be very difficult to withstand a sharp decline in the overall equity market.

CURRENCY RISK – The risk of securities denominated in foreign currencies decrease in value as a result of changes in the exchange rate. The quantitative models used by Simplicity in its investment strategy does not take currency risks into account. Reallocations are thus normally not performed due to currency risk.

LIQUIDITY RISK – The risk arises when the fund needs liquid assets but is unable to sell current holdings that, according to Simplicity's portfolio models, should be sold. This risk is considered to be low in Simplicity Norden as the fund invests in shares with high liquidity and the fund's size is very small in comparison to the markets where it invests.



SECURITIES LENDING – Simplicity Norden can lend some of its holdings and, in return, receives an interest accruing to the fund and contributes to the fund's return. Lending securities entail counterparty risk, credit risk and a so-called settlement risk, which means that the counterparty could fail to return the shares to Simplicity on the agreed date. The risk is limited by the fact that securities are only lent to counterparties with high credit ratings and that the counterparty deposits collateral that at least corresponds to the value of the lent securities. This risk is expected to not affect the fund's overall risk profile.

DERIVATIVES – The fund may trade derivatives as part of the investment strategy. However, the fund will normally not trade derivative instruments and the possibility of using such instruments is therefore expected to not affect the Fund's risk profile. When calculating the total exposure in the fund, the so-called commitment method is applied which means that positions are converted to a corresponding position in the underlying assets.

# The fund's grade of activity Description of grade of activity

The fund is actively managed. The fund manager conducts continuous analysis and makes active decisions about the fund's holdings and composition. The manager regularly monitors and changes the portfolio in order to achieve the fund's objectives.

# Benchmark

The fund's benchmark is STOXX Nordic Total Market Index, an index that tracks the total return on the stock markets in Sweden, Denmark, Finland and Norway.

The benchmark is relevant to the fund since it is a benchmark that reflects the fund's long-term investment policy, inter alia regarding geographical markets, companies' size and return and risk profile.

# Grade of activity

The Fund's grade of activity is described using the activity measure tracking error. Tracking error shows how much the Fund's return varies in relation to its benchmark. Tracking error is reported as a percentage and is calculated as the standard deviation of the difference between Fund and the benchmark index returns. The higher the tracking error, the greater is the average deviation. The calculation does not take into account whether the deviation is positive or negative.

Below is the historical activity level achieved in the Fund for the past ten calendar years. The calculation of active risk is based on monthly data from the last two calendar years.

Year	Tracking error	
2020	8,0%	
2019	5,9%	
2018	3,3%	
2017	4,8%	
2016	5,7%	
2015	4,8%	
2014	3,9%	
2013	4,9%	
2012	4,4%	
2011	3,7%	

Volatility in tracking error during the period is largely due to varying market risks.

The fund's investment strategy has resulted in a normal grade of activity for the market.

# **Current Fees**

Below is information about the current fees on the sale and redemption of fund shares, year 2018's management fee, including depositary costs, cost of supervision and auditors.

Share class A

- Entry fee
   0%
- Exit fee 0%
- Management fee, incl. depositary, supervision and auditing \$1.61%\$ Share class B
- Entry fee
   0%
- Exit fee 0%
- Management fee, incl. depositary, supervision and auditing ~~0.81%

# **Maximum Fees**

Below is information about the maximum fees on the sale and redemption of fund shares, management fee, including depositary costs, cost of supervision and auditors as stipulated by the Fund's terms and conditions. Share class A

Entry fee	0%
Exit fee	0%
<ul> <li>Management fee, incl. depositary, supervision and auditing</li> </ul>	1.7%
Share class B	
Entry fee	0%

- Exit fee
   0%
- Management fee, incl. depositary, supervision and auditing 1.0%

# Depository

Skandinaviska Enskilda Banken AB (publ.) ("SEB") Legal Residence (HQ): Stockholm, Sweden Corporate identity no. 502032-9081 Legal form of the depository: Limited company Main business of the depository: Banking

The depositary shall, inter alia, monitor the Fund's cash flows, store the Fund's assets and execute the Company's instructions. Furthermore, the custodian shall ensure that the sale and redemption of fund shares, valuation of fund shares and use of the Fund's assets are in accordance with the law and the fund's terms and conditions. SEB AB has procedures for identifying, managing, monitoring and reporting potential conflicts of interests. Since the depository is part of SEB AB, conflicts of interest can arise between the depository's operations and other activities within SEB and its subsidiaries. The depositary has a legal obligation to identify and manage such conflicts of interest as well as to report the conflicts of interest to the fund's investors.

Examples of activities that may involve conflicts of interest are:

 (i) Provision of trustee registration, execution of fund management, establishment of unit ownership registers, analysis of securities loans, asset management, investment advice and/or other advisory services to the Fund;

(ii) Banking services, securities trading including currency trading, derivative trading, lending, brokerage, market making or other financial

transactions with the Fund, either on its own account or on behalf of other clients.

For potential conflicts of interest not to affect the fund and its investors negatively, the custodian and other activities within SEB AB are functionally and organizationally separated. The Custodian's activities are always conducted based on the interests of the share owners and according to current market conditions.

SEB AB may delegate parts of the business to one or more external companies, including other depository banks designated by the depository from time to time. The data that may be delegated, according to the UCITS Directive and applicable Swedish regulation, is the storage and inventory. The depositary shall act with due diligence, diligence and care in its choice, continued engagement and supervision of the party to which the depository functions have been delegated.

For the fund's current markets, the custodian has commissioned the following custodian banks to perform custodian functions:

Depository
SEB AB, branch in Denmark
SEB AB, branch in Finland
Íslandsbanki HF
SEB AB, branch in Norway

In addition to what is stated in the table above, custodian functions may be delegated to Euroclear Bank NV, as custodian functions in many countries can be accessed through either a local bank or Euroclear NV.

Current information about the custodian can be obtained free of charge from the fund company.

# **Responsible Investments**

Simplicity acts as a responsible asset manager by integrating sustainability into the fund's investment process. Read more about the company's policy for responsible investments at the fund company's website www.simplicity.se.

# Sustainability Information

- $\hfill\square$  The fund has sustainable investments as its objective
- $\mathbf{M}$  The fund promotes inter alia environmental or social characteristics
- Sustainability risks are integrated in the investment decision, but the fund do not promote environmental or social characteristics or has sustainable investment as its objective
- $\hfill\square$  Sustainability risks are not relevant (explanation below)

The management company's comments:

Risk management is a central part of Simplicity's management process and it is therefore important that sustainability risks are considered and monitored in the same way as other risks.

Simplicity has an investment process that is based on analysis of individual investments. ESG aspects are considered as part of the analysis process, which has an effect but does not have to be decisive for the choice of investment.

Sustainability factors are judged to have a neutral effect on the fund's return.

# Sustainability-related characteristics promoted in the management of the fund, or that are included in the fund's objectives

- Environmental-related characteristics (e.g. companies' impact on the environment and climate)
- Social characteristics (e.g. human rights, labor rights and equal treatment)

- ☑ Practice for good governance (e.g. shareholders' rights, issues of remuneration to senior executives and anti-corruption)
- Other sustainability-related characteristics

#### The management company's comments:

The fund promotes companies that work for a sustainable future. Companies that manage ESG-risks and opportunities are favoured by the fund managers. An example of this could be an electricity distribution company whose energy production is largely based on renewable energy sources. Other examples could be companies that, through more efficient production, use less energy, or companies that actively work for as safe workplaces as possible for their employees.

The fund managers also promotes companies that in various ways contribute positively to the 17 Sustainable Development Goals, where special emphasis is placed on the following goals: Goal number seven - Affordable and clean energy Goal number nine - Sustainable industry, innovation and infrastructure Goal number eleven - Sustainable cities and communities Goal number thirteen - Climate action

# Reference values

 $\square$  The fund has the following benchmark  $\overrightarrow{\mathbf{M}}$ No benchmark has been chosen as a reference value

# Methods used to integrate sustainability risks, promote environmental or social characteristics or to achieve a sustainability related objective:

# ☑The fund selects

Sustainability aspects are considered as part of the analysis process, which has an effect but does not have to be decisive for the choice of investment. Sustainability aspects are an integral part of the investment process and affect the fund's investments.

The fund promotes companies that work for a sustainable future. Companies that manage ESG-risks and opportunities are favoured by the fund managers. An example of this could be an electricity distribution company whose energy production is largely based on renewable energy sources. Other examples could be companies that, through more efficient production, use less energy, or companies that actively work for as safe workplaces as possible for their employees.

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Goal number thirteen - Climate action

# ☑The fund excludes

The fund does not invest in companies involved in the folowing products and services.

A maximum of five percent of the turnover in the portfolio company may relate to activities that are attributable to the specified product or service.

Products and services

- ☑Cluster bombs, landmines
  - The management company's comments:
  - The fund excludes investments in companies producing and/or developing cluster bombs and/or landmines.

☑ Chemical and Biological weapons The management company's comments: The fund excludes investments in companies producing and/or developing chemical and biological weapons. ☑Nuclear weapons The management company's comments: The fund excludes investments in companies producing and/or developing nuclear weapons. Weapons and/or munitions The management company's comments: Applies to military equipment, services and weapons that are not considered controversial. Production 1 %, distribution 1 %. The management company's comments: ☑Tobacco The management company's comments: Production 0 %, distribution 5 %. ☑Gambling The management company's comments: ✓Pornography The management company's comments: Production 0 %, distribution 1 %. ☑ Fossila bränslen (olja, gas, kol) The management company's comments: Production 0 %, distribution 5 %. ☑Coal The management company's comments: Production 0 %, distribution 5 %. □Uranium The management company's comments: □Genetically modified organisms (GMO) The management company's comments: **⊠**Other The management company's comments: The fund does not invest in following companies: •Companies with large fossil reserves.

- •Companies with more than 50% of their energy production based on fossil fuels.
- •Companies with other types of business that are the main owners of companies in any of the above industries.

# International norms

International norms refer to international conventions, laws and agreements such as the UN Global Compact and the OECD Guidelines for Multinational Enterprises concerning issues of the environment, human rights, working conditions and business ethics.

□The fund does not invest in companies that do not comply with international norms. The assessment is either made by the management company itself or by a service provider. The management company's comments:

☑ The fund does not invest in companies that do not take measures to remedy identified problems or where the fund managers estimates that the companies will not remedy the problems for a reasonable time horizon.

The management company's comments:

The fund company cooperates with an external service provider to identify norm-based violations. Impact dialogues are handled by the fund company. The fund does not invest in companies that systematically violate international norms and conventions.

# Countries

□ For reasons relating to ESG factors, the fund does not invest in companies with interests in certain countries /interest-bearing securities issued by certain states.

The amanagement company's comments:

# The management company exercises influence

The management company uses its influence to influence companies in a more sustainable direction.

# ☑ Direct company influence

The management company's comments:

Bolagspåverkan i samarbete med andra investerare Fondbolagets kommentar:

Company influence in co-operation with other investors The management company's comments:

# □Votes at General Meetings

The management company's comments:

□Participation in Nomination Comitees in order to influence the composition of the Board

The management company's comments:

□Other company influence

The management company's comments:

# Fund rules – Simplicity Norden

# §1 The legal position of the Fund

The name of the investment fund is Simplicity Norden, hereinafter called the Fund. The Fund is a securities fund as defined by the Swedish Investment Funds Act (2004:46) (IFA).

The Fund capital is owned jointly by the Fund's unit holders. Each unit in each share class carries an equal right to the property in the Fund.

- The Fund has following share classes:
- Share class A Maximum annual management fee 1.7 %
- Share class  $\mathsf{B}$  Maximum annual management fee 1.0 % with special conditions for distribution

The Fund cannot acquire rights or incur obligations. The fund company named in § 2 represents the unit holders in matters related to the Fund, makes decisions regarding the property in the Fund and exercises the rights ensuing from the property.

Operations are conducted in accordance with these Fund Terms and Conditions, the Fund Company's articles of association, the Swedish Investment Funds Act (2004:46) and other applicable ordinances.

#### § 2 Fund Manager

The Fund is managed by Simplicity AB, corporate identity no. 556611-4723, hereinafter referred to as the Fund Company.

#### § 3 Depository and its tasks

The depository for the Fund's assets is Skandinaviska Enskilda Banken AB (publ), registration number 502032-9081.

The Depository shall execute the Fund Company's decisions regarding the Fund and shall also receive and hold the assets of the Fund. The Depository shall also ensure that the decisions regarding the Fund made by the Fund Company, such as valuation, redemption and sales of fund units, comply with the law, regulations and these Fund Terms and Conditions.

#### § 4 The nature of the Fund

The Fund is an equity fund that primarily invests in shares that are geographically related to the Nordic countries (Sweden, Finland, Norway, Denmark and Iceland).

The aim is a dynamic portfolio comprising shares that are listed for trade in a regulated market in the Nordic countries. The Fund will therefore under certain market conditions have considerably larger or smaller weighting in certain industries and countries than the Fund's benchmark index. The Fund does not invest with the obligation or ambition to achieve a correlation with its benchmark index.

The Fund's financial aim is to generate a positive, long-term yield and a higher long-term growth in value than its benchmark index. The fund's benchmark index is disclosed in the fund's information brochure.

#### § 5 The Fund's investment orientation

The Fund may invest its assets in transferable securities, money market instruments, fund units and accounts with credit institutions.

Management includes the use of quantitative models whose task is to statistically iustifu each transaction.

At least 75 % of the Fund's assets shall be invested in equity and equity-related instruments.

The Fund shall invest a maximum of 10 % of its value in fund units.

The Fund complies with the Fund Company's policy for responsible investments. More information about the Fund Company's policy for responsible investments can be found in the Fund's information brochure.

#### § 6 Marketplaces

The Fund's capital may be invested on regulated markets or equivalent markets outside the EEA. Trading may also take place on another market within or outside the EEA which is regulated and open to the public.

#### §7 Special investment focus

The Fund may invest in such transferable securities as referred to in Ch. 5 § 5 IFA. The Fund may not invest in such money-market instruments as referred to in Ch. 5 § 5 IFA.

The Fund may make use of derivatives to improve management efficiency with the aim of decreasing costs and risks.

The Fund may not invest in such derivate instruments as referred to in Ch. 5 § 12 second paragraph IFA (OTC derivatives).

#### §8 Valuation

The value of the Fund is calculated by deducting from the assets any liabilities linked to the Fund, including yet unlevied taxes according to the Fund Company's stipulation as well as the charges stated in § 11 below.

The Fund's assets comprise:

- Transferable securities and other financial instruments which are valued in line with current market value. If this market value cannot be obtained or, in the opinion of the Fund Company, it is misleading, they may be reported at the value decided on objective grounds by the Fund Company,
- liquid funds,
- accrued interest,
- accrued dividends,
- unliquidated sales,
- other receivables pertaining to the Fund.

The Fund's liabilities comprise:

- payment to the Fund Company,
- unliquidated purchases,
- tax liabilities,
- other liabilities pertaining to the Fund.

The market value of such transferable securities as referred to in Ch. 5 § 5 IFA are established on objective grounds in accordance with special valuations based on information on the latest price paid or indicative purchase rates from market-makers if such are stipulated for the issuer. If such information is not available or is deemed to be less than reliable by the Fund Company, the market value will be established based on information from an independent party or other external, independent sources. If the market for a certain security is not active, valuation may take place through the use of a generally accepted valuation method that is established on the market such as, for example, cash flow analysis or comparison with other similar transactions that took place under market conditions during a similar time period.

As the Fund has several share classes, which are subject to different conditions in certain respects, the Fund Company must take this into account when calculating the value of a fund share in each share class. The value of a unit in a specific share class of the fund is the value of the share class divided by the number of outstanding shares in the relevant share class.

The value of each unit shall be determined by the Fund Company on each banking day.

#### §9 Subscription and redemption of units

Fund units are sold and redeemed by the fund company. Subscriptions and redemption may take place on each banking day.

The fund consists of the following share classes:

#### Share class A

Subscriptions and redemption of units takes place in SEK. The minimum subscription amount is 100 SEK. Subscription and redemption can normally be executed daily.

#### Share class B

Subscriptions and redemption of units takes place in SEK. The minimum subscription amount is 100 SEK. Subscription and redemption can normally be executed daily. Share class B is only open for:

- Investors who, within the framework of investment service contract under Ch. 2, § 1 of the Swedish Securities Market Act (2007:528) or equivalent Swedish or foreign regulation, invest in the fund and no compensation is paid from the fund management company to the provider of the investment service, and
- insurance companies that invest in the fund within the framework of agreements with policyholders and no compensation is paid to the company or insurance distributor bu the fund management company.

A request for subscription is made by transferring a minimum amount of 100 SEK to the Fund Company's bank account or Bankgiro account.

A request for redemption of fund units is made in writing or by fax to the Fund Company or, after special agreement, electronically. The redemption request shall be in writing and shall be signed personally by the unit holder, except when electronic means are used.

A request that reaches the Fund Company by 13:00 at the latest on a full banking day, or 11:00 on a half banking day, is executed at the latest on the next banking day. Should a request be received by the Fund Company after 13:00 on a full banking day or after 11:00 on a half banking day, the Fund Company is entitled to execute the request on the closest following banking day after the next banking day.

If funds for redemption must be procured through the sale of securities, such sale and redemption shall take place as soon as possible. If a sale could be essentially disadvantageous to other unit holders' interests, the Fund Company shall, following notification to the Swedish Financial Supervisory Authority, defer the sale.

In the case of redemption of units, payment is made no later than three (3) banking days after redemption has been executed.

The price of the unit in conjunction with sale and redemption is set at the end of the banking day on which the sale or redemption takes place. Sale and redemption take place at a rate that is unknown to the unit holder at the time the request for

#### sale or redemption is made.

A request for redemption may only be revoked with the consent of the Fund Company.

The price in conjunction with the sale of a unit (a unit holder's purchase) shall be the unit value on the date the sale takes place. The redemption price of a unit shall be the value of the unit on the date redemption takes place following a deduction for any redemption fee. The unit value is published on the Fund Company's website (www.simplicity.se) and in several newspapers through the Swedish Investment Fund Association.

#### § 10 Closure of the Fund in extraordinary circumstances

The Fund may be closed for sale and redemption if extraordinary circumstances arise that prevent valuation of the Fund's assets from being made in a manner that assures equal rights for the unit holders.

#### §11 Fees and renumeration

Payment shall be made from the fund to the Fund Company for its management of the fund. Such payment shall include costs for the depository, supervision and auditors. The fee is calculated daily with 1/365 part.

#### Share class A

The maximum fee to the Fund Company is 1.7 % per annum.

#### Share class B

The maximum fee to the Fund Company is 1.0 % per annum.

Brokerage fees and other costs, as well as tax in conjunction with the Fund's buys and sales of financial instruments, are charged to the Fund.

Any additional VAT is added to the fee

#### §12 Dividends

As a general rule, the fund does not distribute dividends. However, the Fund Company may decide to distribute a dividend to unitholders if, in the Fund Company's opinion, it is necessary to take advantage of the unitholders' joint interest. Dividends are then distributed to such an extent and on a day that is considered appropriate. The basis for the dividend in these cases may be a return on the Fund's assets, a residual balance of the distributable amount from previous years or realized and unrealized increases in value.

Payment is made during April-May of the year following the financial year and is payed to unit holders who are registered as unit holders on the dividend date determined by the Fund Company.

For a dividend accruing to a unit the Fund Company shall, following a deduction for preliminary tax when applicable, acquire new units on behalf of the unit holder registered for the unit on the date set by the Fund Company.

Following a request to the Fund Company the dividend may instead be received in cash, paid to the unit holder's bank account following a deduction for preliminary tax when applicable. Such request shall be submitted by the date the Fund Company has decided.

#### § 13 The Fund's financial year

The Fund's financial year is calendar year.

# § 14 Interim report and annual report, changes to Fund Terms and Conditions

The Fund Company shall publish an interim report for the first six months of the financial year within two months of the end of the half-year and an annual report on the Fund within four months of the end of the financial year. The documents shall be sent free of charge to any unit holders who so request and shall be available at the Fund Company and the Depository.

Changes to the Fund regulations may only be made following a decision by the board of the Fund Company and shall be submitted to the Swedish Financial Supervisory Authority for approval. Following approval of a change, the decision shall be available at the Fund Company and the Depository and shall be made public in the manner stated by the Swedish Financial Supervisory Authority.

#### § 15 Pledging and transfer

Pledging of units shall be notified in writing to the Fund Company. Notification shall state the unit holder, the pledgee, which shares are covered by the pledge and any limitations on the scope of the pledge. Unit holders shall be informed in writing that the Fund Company has made a note regarding the pledge in the unit holders' register.

The pledge ceases when the pledgee has notified the Fund Company in writing thereof. When the pledge has ceased, details regarding the pledge are removed. The Fund Company is entitled to payment from the unit holder for registration.

#### §16 Limitation of liability

Each unit holder should study in detail the risks that are associated with the financial instruments in which the Fund invests as stated in the KIID and the information brochure. The Fund Company is not liable for any loss arising from a legal enactment,

official measure, act of war, strike, blockade, boycott, lockout or other similar

circumstance, such as computer or telephone faults. The reservation regarding a strike, blockade, boycott and lockout also applies if the Fund Company is the object of or takes such a conflict measure.

Any losses that arise in other cases will not be compensated by the Fund Company if normal caution has been observed.

Any losses that arise in other cases will not be compensated by the Fund Company if normal caution has been observed.

The Fund Company is not liable in any event for any indirect loss, nor is it liable for any loss caused by a custodial bank or other agent which the Fund Company has engaged with appropriate care. Nor is the Fund Company liable for any loss that could arise by reason of a restriction on disposition that could be applied against the Fund Company.

If the Fund Company is prevented from taking action as a result of circumstances stated in the second paragraph, such action shall be postponed until the impediment has ceased. If, as a result of such a circumstance, the Fund Company is prevented from executing or receiving payment, the Fund Company shall not be under any obligation to pay penalty interest.

Notwithstanding the above, Ch. 2 § 21 IFA shall always apply.

In case the custodian bank or depository has lost financial instruments which is deposited with the custodian or the depository, the custodian shall without unnecessary delay return financial instruments of the same kind or issue a cash amount equivalent to the value of the financial instruments to the fund company on behalf of the fund. The custodian is not responsible for the loss of financial instruments caused by an external event outside the custodian's reasonable control and whose consequences were impossible to avoid even though all reasonable efforts were made, such as damage caused by Swedish or foreign lawmakers, Swedish or foreign government action, war event, strike, blockade, boycott, lockout or other similar circumstances. The reservation regarding strike, blockade, boycott and lock-out applies even if the custodian is subject to or itself takes such a conflict.

The depository is not responsible for any damage other than such damage as referred to in the first paragraph, unless the depository intentionally or negligently caused such other damage. The depository also does not respond to such other damage if circumstances referred to in the first paragraph exist.

The depository is not liable for damage caused by a Swedish or foreign stock exchange or other marketplace, registrar, clearing organization or other providing corresponding services and, in respect of any damage other than those referred to in the first paragraph, neither for damage caused by a custodian bank or other contractor that the depository with due diligence, proficiency and care hired and regularly supervised or if such organization was designated by the fund company. The depository is not responsible for damage caused by the insolvency of said organizations or contractors. However, a contract of storage of assets and owner-ship control does not separate the custodian from its liability for losses and other damages under the Securities Funds Act.

The depository is not liable for damage incurred by the fund company, the unitholders of the fund, the fund, or other in the event of restriction of disposition such as may apply to the depository in respect of securities. The depository is in no case responsible for indirect damage. In the case of obstruction for the depository to fully or partially implement action according to this agreement due to circumstances referred to in the first paragraph, the action shall be postponed until the obstruction has ceased. In the event of delayed payment, the depository shall not charge any interest on overdue payments. If interest is pledged, the depository shall pay interest at the interest rate applicable on the due date.

Should the depository, as a result of circumstances described in the first paragraph, be hindered to receive payment for the funds, the depository may charge interest as stipulated on the due date during the time reception of payment is hindered. The depository's liability is, notwithstanding the above, regulated according to Ch. 3 §§ 14-16 IFA.

# § 17 Permitted investors

The Fund is intended for the general public, but not to such investors whose subscription of units in the Fund is in conflict with the provisions of Swedish or foreign law or regulations. The Fund is not intended for such investors whose subscription or holding of shares in the Fund means that the Fund or the Fund Company is obliged to take registration measures or other measures which the Fund or Fund Company would not be obliged to take otherwise. The Fund Company has the right to refuse subscription from such investor referred to in this paragraph.

The Fund Company may redeem the unit holder's holdings in the Fund to unitholder's contestation, if it should prove to unit holders subscribed for units in the Fund in conflict with the provisions of Swedish or foreign law or regulations or that the Fund Company due to the shareholder's subscription or holding in the Fund is obliged to take registration measures or other measures for the Fund or the Fund Company which the Fund or the Fund Company not would be obliged to take if the shareholder would not hold units in the Fund.

In case of any discrepancy between the Swedish-language version of this Fund terms and conditions and any translation thereof, the Swedish-language version shall prevail, and the Fund rules and conditions shall be construed in accordance with the Swedish-language version.

# **General Information about Simplicity**

# The Management Company

Simplicity AB	556611-4723 2001.05.10		
Company founded on			
Equity	sek 3.000.000		
Company Headquarters	Varberg		
Owner	Simplicity Holding AB		
Address	Södra Hamnvägen 12, 432 44 Varberg, Sweden		
Phone	+46 340-219500		
Fax number	+46 340-219509		
Webpage	www.simplicity.se		
E-mail	contact@simplicity.se		
Supervisory authority	Finansinspektionen (The Swedish FSA)		

Authorization to conduct fund activity was given by The Swedish Financial Supervisory Authority 2002.09.02 and the license was renewed in accordance with new legislation 2004.12.22.

# Simplicity manages the following UCITS funds

- Simplicity Sverige
- Simplicity Småbolag Sverige
- Simplicity Norden
- Simplicity Småbolag Global
- Simplicity Fastigheter
- Simplicity Likviditet
- Simplicity Företagsobligationer
- Simplicity Global Corporate BondSimplicity High Yield
- Simplicity Palma
- Simplicity Pain

# Board

Chairman: Jonas Wollin – CEO, Rudholm Group Holding AB Board member: Michael Lindengren – Chairman, Acrap AB Board member: Ulf Ingemarson – CEO, Simplicity AB Board member: Hans Bergqvist – Simplicity AB Board member: Henrik Tingstorp – Simplicity AB

#### Senior Executives

Ulf Ingemarson – CEO, Fund Manager Hans Bergqvist – Vice President, IT and Marketing Manager Henrik Tingstorp – Vice President, Fund Manager Simon Hansen – Risk Manager

#### Auditor

Peter Nilsson – PwC AB

#### Third-party agreements

Simplicity AB has chosen to outsource its compliance function. Currently, this function is held by Harvest Advokatbyrå AB with lawyer Björn Wendleby as responsible. Simplicity AB has also chosen to outsource the independent internal audit function at the company to Lüsch & Co Revision AB with Leif Lüsch as responsible.

#### Amendments to fund rules

The fund rules may be amended only by decision of the management company's Board, and the decision must be submitted to the Swedish Financial Supervisory Authority for approval. Once the decision has been approved, it must be made available atthe <code>@ffi</code> es of the management company and the depository, and be published by such other means as the Swedish Financial Supervisory Authority instructs. Amendments may aff ect the fund's investment policy, fees and risk profile.

#### Register of unitholders

The fund company keeps records of all its shareholders and their current holdings. The unitholders current holdings are specified on their annual statement, which also include information for their tax returns.

#### Subscriptions of fund units

Subscriptions of fund units can be made daily in both the equity funds and fixed income funds, directly through the fund company or via any investment platform where the company's funds are available. Fund units will not be issued until payment has been made to the fund. For distributors purchase of fund units can be made before payment, if stated in the distribution agreement. The checks that Simplicity must conduct under the Anti Money Laundering Act may also affect the timing of, and possibility to execute unit purchases. The price of the fund units is calculated in accordance with section 8 of the fund rules. Therefore, the price of the fund units is not known for the investor when the subscription request is made. It is not possible to limit purchase or redemption orders. Please note that the name, address and social security number or company registration number must be stated with the payment. New customers must disclose and submit the following documentation to the fund company:

#### Private Investors:

- Copy of current and valid ID; authenticated by signature, clarification of signature and date of signature.
- The form "Account Agreement Private Individuals", filled and signed.

#### Legal Entities (Corporates, Institutions, etc.):

- Copy of Certificate of Registration
- Copy of current and valid ID of the contact person; authenticated by signature, clarification of signature and date of signature.
- Power of attorney if the contact person is not the authorized signatory of the legal entity.
- The form "Account Agreement Legal Entity", filled out and signed by the authorized signatory of the legal entity.

### **Redemption of fund units**

Redemption of fund units can be made daily in both the equity funds and the fixed income funds, directly through the fund company or via any investment platform where the company's funds are available. Cash is paid after the redemption has been effected, usually within three (3) banking days for our equity funds, Simplicity Företagsobligationer, Simplicity Global Corporate Bond and two (2) banking days for Simplicity Likviditet. The cash will be paid to the bank account instructed by the unitholder. If below documentation has not been provided before, it must be made in connection with the redemption order.

#### Private Investors:

 Copy of current and valid ID; authenticated by signature, clarification of signature and date of signature.

#### Legal Entities:

- Copy of Certificate of Registration
- Copy of current and valid ID of the contact person; authenticated by signature, clarification of signature and date of signature.
- Power of attorney if the contact person is not the authorized signatory of the legal entity.

#### Cut-off times for subscription and redemption

Below stated cut-off times apply for latest subscription and redemption in Simplicity's funds during full banking days:

Fund	Subscription	Redemption	
Simplicity Sverige	14.00	14.00	
Simplicity Småbolag Sverige	14.00	14.00	
Simplicity Norden	14.00	14.00	
Simplicity Småbolag Global	08.00	08.00	
Simplicity Fastigheter	14.00	14.00	
Simplicity Likviditet	14.00	14.00	
Simplicity Företagsobligationer	14.00	14.00	
Simplicity Global Corporate Bond	14.00	14.00	
Simplicity High Yield	14.00	14.00	
Simplicity Palma	08.00 t-1	08.00 t-1	

Below stated cut-off times apply for latest subscription and redemption for half banking daus:

Fund	Buy	Sell	
Simplicity Sverige	11.00	11.00	
Simplicity Småbolag Sverige	11.00	11.00	

Simplicity Norden	11.00	11.00
Simplicity Småbolag Global	08.00	08.00
Simplicity Fastigheter	11.00	11.00
Simplicity Likviditet	11.00	11.00
Simplicity Företagsobligationer	11.00	11.00
Simplicity Global Corporate Bond	11.00	11.00
Simplicity High Yield	11.00	11.00
Simplicity Palma	08.00 t-1	08.00 t-1

#### Tax rules

Mutual funds do not pau tax on income in Sweden. Mutual funds pau withholding tax on dividends received from their foreign shareholdings. The withholding tax rate varies from country to country. As a result of, among other things, legal uncertainty on the application of bilateral tax treaties as well as developments within the EU with regard to taxes, the final withholding tax can be both higher and lower than the preliminary tax deducted when dividends are received. Swedish unitholders pay income tax on a yearly-imputed income, calculated on the fund units' value at the beginning of the year, as well as on realized capital gains and any dividends from the fund units. The annual imputed income amounts to 0.4 % of the value at the beginning of the calendar uear. This is taxed as capital income at 30 % for private investors and Swedish estates of deceased individuals. This in turn entails a tax exemption of 0,12 % per year. For example, a fund holding at the beginning of the year of 100.000 SEK generates a tax of 120 SEK ((100.000\* 0,4 %) \*30 %) For legal entities the income is taxable as income from business operations. The tax rate is approximately 0,11 % per year. The fund company reports imputed income and capital gains to the tax authorities for individuals and estates of Swedish unitholders, while legal entities themselves need to calculate the imputed income and then make the tax paument. Individual circumstances can affect the tax. Unitholders who are uncertain about any tax implications should seek advice from a tax expert.

#### Risks associated with investing in mutual funds

Investing in mutual funds is always associated with a certain degree of risk taking. This risk stems primarily from the possibility of the investment decreasing in value. Generally, investing in equity funds carries a higher risk compared to investing in money market funds, corporate bond funds or mixed funds. For more information on the specific risk associated with the individual funds' investment strategies, please see each respective fund's KIID and risk profile.

#### Annual report and semiannual report

The fund company prepares annual reports and semiannual reports for each fund. These are offered upon request free of charge to unitholders no later than four months after the end of the fiscal year and two months after the middle of the year. The annual and interim reports are also published on the company's website.

#### Net asset value (NAV) of fund units

The most recent calculated net asset value (NAV) of a fund unit for each fund is published on the fund management company's website, www.simplicity.se.

#### Incorrect net asset value (NAV)

The valuation of fund holdings, and the calculation of the value of fund units, is a key task of any fund company's operation. Should it be found that the value of a fund unit is calculated incorrectly, Simplicity applies the Swedish Fund Association's guidelines for handling the compensation of incorrect NAV. This means that unitholders adversely affected by a material error are compensated

#### Marketing in countries outside of Sweden

Funds managed by Simplicity AB may be marketed in below countries: **Norway** 

- Simplicitu Norden
- Simplicity Sverige
- Simplicity Småbolag Sverige
- Simplicity Småbolag Global
- Simplicity Företagsobligationer
- Simplicity Global Corporate Bond

# Simplicity Likviditet

- Luxembourg
- Simplicity Norden
- Simplicity Företagsobligationer
- Simplicity Global Corporate Bond
- Simplicity Likviditet

# Spain

- Simplicity Norden
- Simplicity Företagsobligationer

## Portugal

- Simplicity Norden
- Simplicity Företagsobligationer

Simplicity AB has entered into agreements with distributors in countries where the funds are marketed. The distributors assist end-user with all the information about sales/redemptions and information about the funds.

#### Complaints

CEO Ulf Ingemarson is responsible for complaints and claims at Simplicity and can be contacted at Simplicity AB's address and telephone. For more information regarding complaints, see the company's website.

#### Liability

Simplicity will reimburse unit holders for damages the fund company have inflicted on a UCITS-fund resulting from a breach of the Swedish Investment Funds Act or the fund rules.

#### Winding up of fund or transfer of fund business

If the fund company decides to transfer the fund's management to another fund company, with the consent of the Swedish Financial Supervisory Authority, all shareholders will be informed accordingly. The management of the fund will immediately be taken over by the custodian if the Financial Supervisory Authority withdraws the fund company's license or if the fund company becomes liquidated or bankrupt. The depository must then transfer management to another management company approved by the Swedish Financial Supervisory Authority. Otherwise, the fund must be dissolved through its assets being sold and the net proceeds being distributed to the unitholders.

#### Processing of personal data

All processing of personal data is within the scope of the Personal Information Act and the confidentialitu rules applicable to fund operations. Personal data provided to Simplicity AB are processed in computer systems to the extent necessary to fulfill the fund company's obligation to hold shareholder registers, to provide services related to the fund company's activities and identity checks. Personal data is also collected in order for Simplicitu AB to fulfill other legal obligations and for marketing purposes, statistics and analysis. The information may have been provided in connection to the conclusion of an agreement, or otherwise in connection to customer or contractual relations. The data may be supplemented or checked using public records such as SPAR. The processing of personal data takes place in the context of the Personal Data Act and the confidentiality rules applicable to fund operations. Personal data may also be used for administrative or marketing purposes by companies that Simplicity use for such activities. If you do not want to receive promotional material, you can notify Simplicity at the company's mailing address. You can also send a request for correction of personal data if current information is incomplete or incorrect, as well as request information about what personal data the company has stored about uou.

#### Information brochures, KIID and financial advice

According to the Swedish Investment Funds Act, current information brochures and KIID for each mutual fund shall be available. The content shall include the fund rules and the information needed to assess the fund' activities. Information brochures and KIID are prepared in accordance with the Swedish Financial Supervisoru Authority's regulations and current law. The information provided in information brochures, KIID or in other material published by the company shall not be considered as the Fund company's recommendation to acquire fund units. Each investor, private or institutional, is to make its own assessment of the risks that may be associated with an investment in any of the funds. Simplicity give no advice on the suitability to invest at a certain time, but rather limits the marketing to historical information about the development of the funds and the opportunities and risks associated with its security investments. The information is general and not intended as individual advice. In some parts of the material, information referred to as "statistical studies" and "simulations" are presented. These include test results obtained by using algorithms that govern purchase and sale decisions in placement models on historical data. Simplicity AB cannot ensure the accuracy of these historical databases and, therefore, cannot ensure that the results mentioned are correct. There are no guarantees for an investment in Simplicity's funds not leading to capital loss. Historical returns are no guarantee of future returns. The money invested in the fund can both increase and decrease in value and it is not certain that you regain your invested capital.

# **Ownership policy**

Simplicity applies as ownership policy for the funds not to exercise active owner-ship control except in ESG related issues, exceptional cases and if the Board finds it justified. The fund company's contact person in ownership issues is CEO UIf Ingemarson. For detailed information, see Simplicity's website, www.simplicity.se.

#### **Remuneration policy**

The Board of Simplicity AB has established a compensation policy that covers all employees of the fund company. The compensation policy is designed in accordance with the Swedish Financial Supervisory Authority's regulations. The compensation system should promote sound business, efficient risk management and counteract excessive risk taking. The compensation system will encourage longterm stability in Simplicity's operations. The employees at Simplicity AB will be compensated with a fixed salary. In addition, variable compensation can be added. The company shall base a performance-based compensation on employee performance as well as the result account for by the affected business unit and overall company. All employees entitled to variable compensation have a fixed salary at a level that makes it possible to set the variable compensation to zero. Thus, the variable compensation can be zero for a single individual at low profitability or deficiencies in goal achievement. For an employee exercising a non-material influence on the company's risk level, a so-called specially regulated person, payment of a decided variable salary shall be postponed for at least three years for at least 40 percent of the payment. For specially regulated employees whose variable remuneration amounts to a particularly high amount, the Company shall postpone at least 60 % of the compensation. The Company may pay or transfer the deferred compensation once a year, evenly distributed over the period of the compensation being postponed. In case the Company's Board of Directors intends to grant and pay variable compensation, the Company shall consider how these may affect

long-term earnings. When the Company determines the basis for compensations, it should be noted that the subsequent results may be affected by current and future risks. In its performance measurement, the company shall consider the actual costs of holding the capital and liquidity arising from the activity that the profitmeasurement relatesto. For more information on compensation, please refer to the Funds Annual Reports and Simplicity Annual Report. The fund company's compensation policy can be provided free of charge upon the shareholders' request.

## Swedish Investment Fund Association

Simplicity is a member of the Swedish Investment Fund Association. Simplicity follows the guidelines set up by the association.

### Translation

This is a translation of the Swedish information brochure and fund rules. In case of any discrepancy between the Swedish-language version and any translation thereof, the Swedish-language version shall prevail and the Fund terms and conditions shall be construed in accordance with the Swedish-language version.

#### Publication

This information brochure is accurate as of April 1, 2021.